

ORDER



Orders	Order / Rev:	714672	Primary AE:	Jim Quinn
	Alt Order #:	06321631	Sales Office:	T-PHI
	Product Desc:	ROMNEY FOR PRESIDENT	Sales Region:	NAT
	Estimate:	93		
	Flight Dates:	09/19/12 - 09/25/12		
	Original Date / Rev:	09/18/12 / 09/18/12		
	Order Type:	Political		
Agency	Name:	American Rambler Productions/ POL		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		138 Conant Street	Billing Cycle:	EOM/EOC
		Beverly, MA 01915	Agency Commission:	15%
Advertiser	Name:	Romney/ R / President		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PL-Presidential	Order Separation:	00:15:00
	Priority:	P-3	Advertiser External ID:	
	Revenue Codes:	AGY, GEN, POL	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Totals	Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/25/12	113	\$25,815.00	\$21,942.75		September 2012	113	\$25,815.00	\$21,942.75	0.00
					Totals		113	\$25,815.00	\$21,942.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WJXX-TV	12%	\$25,815.00
Market	100%	\$215,125.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
WAWS	4%	\$8,605.00
WCWJ	1%	\$2,151.25
WJXT	25%	\$53,781.25
WTEV	46%	\$98,957.50
WTLV	12%	\$25,815.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WJXX	09/24/12	09/25/12	GMJ M-F 6a-7a	CM	M-F 6a-7a	MT-----	:30	2	\$90.00	P-3	0.00	NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	MT-----		2				\$90.00		0.00			
E 2	WJXX	09/19/12	09/21/12	GMJ M-F 6a-7a	CM	M-F 6a-7a	--WTF--	:30	3	\$90.00	P-3	0.00	NM	3	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--WTF--		3				\$90.00		0.00			
E 3	WJXX	09/19/12	09/21/12	Good Morning America M-F 7a-9a	CM	M-F 7a-9a	--WTF--	:30	3	\$110.00	P-3	0.00	NM	3	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--WTF--		3				\$110.00		0.00			

Order / Rev: 714672
 Alt Order #: 06321631
 Flight Dates: 09/19/12 - 09/25/12

Advertiser: Romney/ R / President
 Product Desc: ROMNEY FOR PRESIDENT WJXX-TV
 Estimate: 93

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount													
E 4	WJXX	09/24/12	09/25/12	Good Morning America M-F 7a-9a	CM	M-F 7a-9a	MT-----	:30	2	\$110.00	P-3	0.00	NM	2	\$220.00													
<table> <tr> <td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td></tr> <tr> <td>Week: 09/24/12</td><td>09/30/12</td><td>MT-----</td><td>2</td><td>\$110.00</td><td>0.00</td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 09/24/12	09/30/12	MT-----	2	\$110.00	0.00	3	\$225.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																							
Week: 09/24/12	09/30/12	MT-----	2	\$110.00	0.00																							
E 5	WJXX	09/19/12	09/21/12	Regis & Kelly Regis & Kelly	CM	M-F 9a-10a	--WTF--	:30	3	\$75.00	P-3	0.00	NM	2	\$150.00													
<table> <tr> <td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td></tr> <tr> <td>Week: 09/17/12</td><td>09/23/12</td><td>--WTF--</td><td>3</td><td>\$75.00</td><td>0.00</td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 09/17/12	09/23/12	--WTF--	3	\$75.00	0.00	3	\$675.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																							
Week: 09/17/12	09/23/12	--WTF--	3	\$75.00	0.00																							
E 7	WJXX	09/19/12	09/21/12	The View M-F 11a-12p View	CM	M-F 11a-12p	--WTF--	:30	3	\$225.00	P-3	0.00	NM	2	\$450.00													
<table> <tr> <td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td></tr> <tr> <td>Week: 09/17/12</td><td>09/23/12</td><td>--WTF--</td><td>3</td><td>\$225.00</td><td>0.00</td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 09/17/12	09/23/12	--WTF--	3	\$225.00	0.00	3	\$300.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																							
Week: 09/17/12	09/23/12	--WTF--	3	\$225.00	0.00																							
E 9	WJXX	09/19/12	09/21/12	The Chew The Chew	CM	M-F 1-2p	--WTF--	:30	3	\$100.00	P-3	0.00	NM	2	\$200.00													
<table> <tr> <td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td></tr> <tr> <td>Week: 09/17/12</td><td>09/23/12</td><td>--WTF--</td><td>3</td><td>\$100.00</td><td>0.00</td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 09/17/12	09/23/12	--WTF--	3	\$100.00	0.00	4	\$400.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																							
Week: 09/17/12	09/23/12	--WTF--	3	\$100.00	0.00																							
E 11	WJXX	09/24/12	09/25/12	General Hospital General Hospital	CM	.	MT-----	:30	2	\$110.00	P-3	0.00	NM	2	\$220.00													
<table> <tr> <td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td></tr> <tr> <td>Week: 09/24/12</td><td>09/30/12</td><td>MT-----</td><td>2</td><td>\$110.00</td><td>0.00</td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 09/24/12	09/30/12	MT-----	2	\$110.00	0.00	3	\$330.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																							
Week: 09/24/12	09/30/12	MT-----	2	\$110.00	0.00																							
E 13	WJXX	09/19/12	09/21/12	4-5p Anderson	CM	M-F 4-5p	--222--	:30	6	\$100.00	P-3	0.00	NM	6	\$600.00													
<table> <tr> <td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td></tr> <tr> <td>Week: 09/17/12</td><td>09/23/12</td><td>--222--</td><td>6</td><td>\$100.00</td><td>0.00</td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 09/17/12	09/23/12	--222--	6	\$100.00	0.00	4	\$400.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																							
Week: 09/17/12	09/23/12	--222--	6	\$100.00	0.00																							
E 15	WJXX	09/24/12	09/25/12	4-5p Anderson	CM	M-F 4-5p	22-----	:30	4	\$100.00	P-3	0.00	NM	3	\$240.00													
<table> <tr> <td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td></tr> <tr> <td>Week: 09/24/12</td><td>09/30/12</td><td>22-----</td><td>4</td><td>\$100.00</td><td>0.00</td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 09/24/12	09/30/12	22-----	4	\$100.00	0.00	2	\$160.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																							
Week: 09/24/12	09/30/12	22-----	4	\$100.00	0.00																							
E 17	WJXX	09/24/12	09/25/12	FCN News at 5pm M-F 5-5:30pm	CM	M-F 5p-5:30p	--WTF--	:30	3	\$80.00	P-3	0.00	NM	2	\$220.00													
<table> <tr> <td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td></tr> <tr> <td>Week: 09/17/12</td><td>09/23/12</td><td>--WTF--</td><td>3</td><td>\$80.00</td><td>0.00</td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 09/17/12	09/23/12	--WTF--	3	\$80.00	0.00	2	\$110.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																							
Week: 09/17/12	09/23/12	--WTF--	3	\$80.00	0.00																							

Order / Rev: 714672
Alt Order #: 06321631
Flight Dates: 09/19/12 - 09/25/12

Advertiser: Romney/ R / President
Product Desc: ROMNEY FOR PRESIDENT **WJXX-TV**
Estimate: 93

Order / Rev: 714672
 Alt Order #: 06321631
 Flight Dates: 09/19/12 - 09/25/12

Advertiser: Romney/ R / President
 Product Desc: ROMNEY FOR PRESIDENT WJXX-TV
 Estimate: 93

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount													
E 31	WJXX	09/25/12	09/25/12	Tue Prime C	CM	10-11p	-T-----	:30	1	\$1,300.00	P-3	0.00	NM	1	\$1,300.00													
<table> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 09/24/12</td> <td>09/30/12</td> <td>-T-----</td> <td>1</td> <td>\$1,300.00</td> <td>0.00</td> </tr> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/24/12	09/30/12	-T-----	1	\$1,300.00	0.00	1	\$2,100.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																							
Week: 09/24/12	09/30/12	-T-----	1	\$1,300.00	0.00																							
E 32	WJXX	09/20/12	09/20/12	Thu Prime B	CM	9-10p	---T---	:30	1	\$2,100.00	P-3	0.00	NM	1	\$2,100.00													
<table> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 09/17/12</td> <td>09/23/12</td> <td>---T---</td> <td>1</td> <td>\$2,100.00</td> <td>0.00</td> </tr> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/17/12	09/23/12	---T---	1	\$2,100.00	0.00	1	\$1,500.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																							
Week: 09/17/12	09/23/12	---T---	1	\$2,100.00	0.00																							
E 33	WJXX	09/20/12	09/20/12	Thu Prime C	CM	10-11p	---T---	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00													
<table> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 09/17/12</td> <td>09/23/12</td> <td>---T---</td> <td>1</td> <td>\$1,500.00</td> <td>0.00</td> </tr> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/17/12	09/23/12	---T---	1	\$1,500.00	0.00	1	\$1,980.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																							
Week: 09/17/12	09/23/12	---T---	1	\$1,500.00	0.00																							
E 34	WJXX	09/21/12	09/21/12	Fri Prime C	CM	Fri 10p-11p	-----F--	:30	1	\$1,980.00	P-3	0.00	NM	1	\$1,980.00													
<table> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 09/17/12</td> <td>09/23/12</td> <td>-----F--</td> <td>1</td> <td>\$1,980.00</td> <td>0.00</td> </tr> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/17/12	09/23/12	-----F--	1	\$1,980.00	0.00	1	\$85.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																							
Week: 09/17/12	09/23/12	-----F--	1	\$1,980.00	0.00																							
E 35	WJXX	09/22/12	09/22/12	GMA Saturday	CM	GMA Saturday	-----S-	:30	1	\$85.00	P-3	0.00	NM	1	\$85.00													
<table> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 09/17/12</td> <td>09/23/12</td> <td>-----S-</td> <td>1</td> <td>\$85.00</td> <td>0.00</td> </tr> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/17/12	09/23/12	-----S-	1	\$85.00	0.00	1	\$2,400.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																							
Week: 09/17/12	09/23/12	-----S-	1	\$85.00	0.00																							
E 36	WJXX	09/22/12	09/22/12	AfternoonCollege Football	CM	Fri,Sat-Sun 12p-8p	-----S-	:30	3	\$800.00	P-3	0.00	NM	3	\$800.00													
<table> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 09/17/12</td> <td>09/23/12</td> <td>-----S-</td> <td>3</td> <td>\$800.00</td> <td>0.00</td> </tr> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/17/12	09/23/12	-----S-	3	\$800.00	0.00	1	\$150.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																							
Week: 09/17/12	09/23/12	-----S-	3	\$800.00	0.00																							
E 37	WJXX	09/22/12	09/22/12	FCN Sat News at 6:30	CM	Sat FCN News We	-----S-	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00													
<table> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 09/17/12</td> <td>09/23/12</td> <td>-----S-</td> <td>1</td> <td>\$150.00</td> <td>0.00</td> </tr> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/17/12	09/23/12	-----S-	1	\$150.00	0.00	1	\$55.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																							
Week: 09/17/12	09/23/12	-----S-	1	\$150.00	0.00																							
E 38	WJXX	09/22/12	09/22/12	FCN News at 11pm	CM	M-Su 11p-11:35p	-----S-	:30	2	\$225.00	P-3	0.00	NM	2	\$450.00													
<table> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 09/17/12</td> <td>09/23/12</td> <td>-----S-</td> <td>2</td> <td>\$225.00</td> <td>0.00</td> </tr> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/17/12	09/23/12	-----S-	2	\$225.00	0.00	1	\$50.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																							
Week: 09/17/12	09/23/12	-----S-	2	\$225.00	0.00																							
E 39	WJXX	09/23/12	09/23/12	GMJ Sunday	CM	Sun 7a-730a	-----S	:30	1	\$55.00	P-3	0.00	NM	1	\$55.00													
<table> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 09/17/12</td> <td>09/23/12</td> <td>-----S</td> <td>1</td> <td>\$55.00</td> <td>0.00</td> </tr> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/17/12	09/23/12	-----S	1	\$55.00	0.00	1	\$300.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																							
Week: 09/17/12	09/23/12	-----S	1	\$55.00	0.00																							
E 40	WJXX	09/23/12	09/23/12	First Coast News On Point	CM	First Coast News C	-----S	:30	1	\$50.00	P-3	0.00	NM	1	\$150.00													
<table> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 09/17/12</td> <td>09/23/12</td> <td>-----S</td> <td>1</td> <td>\$50.00</td> <td>0.00</td> </tr> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/17/12	09/23/12	-----S	1	\$50.00	0.00	1	\$175.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																							
Week: 09/17/12	09/23/12	-----S	1	\$50.00	0.00																							
E 41	WJXX	09/23/12	09/23/12	GMA Sunday	CM	GMA Sunday	-----S	:30	2	\$150.00	P-3	0.00	NM	2	\$800.00													
<table> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 09/17/12</td> <td>09/23/12</td> <td>-----S</td> <td>2</td> <td>\$150.00</td> <td>0.00</td> </tr> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/17/12	09/23/12	-----S	2	\$150.00	0.00	1	\$150.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																							
Week: 09/17/12	09/23/12	-----S	2	\$150.00	0.00																							
E 42	WJXX	09/23/12	09/23/12	This Week 10A	CM	Sun 10a-11a - eff 6/7	-----S	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00													
<table> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 09/17/12</td> <td>09/23/12</td> <td>-----S</td> <td>1</td> <td>\$150.00</td> <td>0.00</td> </tr> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/17/12	09/23/12	-----S	1	\$150.00	0.00	1	\$175.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																							
Week: 09/17/12	09/23/12	-----S	1	\$150.00	0.00																							
E 43	WJXX	09/23/12	09/23/12	FCN Sun News at 6:30	CM	Sun 6:30-7p	-----S	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00													
<table> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 09/17/12</td> <td>09/23/12</td> <td>-----S</td> <td>1</td> <td>\$175.00</td> <td>0.00</td> </tr> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/17/12	09/23/12	-----S	1	\$175.00	0.00	1	\$800.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																							
Week: 09/17/12	09/23/12	-----S	1	\$175.00	0.00																							
E 44	WJXX	09/23/12	09/23/12	Emmy's Red Carpet Live	CM	7-8p	-----S	:30	1	\$800.00	P-5	0.00	NM	1	\$800.00													
<table> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 09/17/12</td> <td>09/23/12</td> <td>-----S</td> <td>1</td> <td>\$800.00</td> <td>0.00</td> </tr> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/17/12	09/23/12	-----S	1	\$800.00	0.00	1	\$800.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																							
Week: 09/17/12	09/23/12	-----S	1	\$800.00	0.00																							

Order / Rev: 714672
 Alt Order #: 06321631
 Flight Dates: 09/19/12 - 09/25/12

Advertiser: Romney/ R / President
 Product Desc: ROMNEY FOR PRESIDENT
 Estimate: 93

WJXX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 45	WJXX	09/23/12	09/23/12	Emmy's Red Carpet Live	CM	7-8p	-----S	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
				Emmy's Red Carpet Live											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S		1				\$500.00		0.00			
E 46	WJXX	09/23/12	09/23/12	Emmy Awards	CM	8-11p	-----S	:30	1	\$1,050.00	P-5	0.00	NM	1	\$1,050.00
				Emmy Awards											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S		1				\$1,050.00		0.00			
E 47	WJXX	09/23/12	09/23/12	FCN News at 11pm	CM	M-Su 11p-11:35p	-----S	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
				M-Su 11-11:35p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S		1				\$225.00		0.00			
Totals														113	\$25,815.00